

# SMART SIGNBOARD

## A DIGITAL **EXPERIENCE** FOR **EVERY ENVIRONMENT.**

### STAY AHEAD OF THE COMPETITION

- Superior image quality
- No extra cables - simple connection for power and network or connect to a wireless network
- Flexible Mounting options including 24" OC retail wall standards
- USB offline content update
- Extremely durable with an anti-scratch tempered glass surface

BrandCast 21.5" Digital Smart Signboard is the ideal digital display format for countertops, walls, elevators, and more. This lightweight digital display option is perfect for areas of high customer visibility and can be used for target market strategies with specific in-store placement. With a viewing technology that lets customers see the screen from any angle, this product is perfect for all verticals and any audience.

*BrandCast 21.5" Smart Signboard is a simple digital display option that offers full HD playback, has multiple mounting options, and with a seamless install, provides effective communication.*



# SMART SIGNBOARD

## FULLY **CUSTOM** WITH **OPTIMIZED** VERSATILITY.

### BUILT FOR YOUR AUDIENCE

BrandCast Smart Signboard lets you choose custom media channels. Whether you want to reach women, men, or other specific targets such as golf or basketball, you can set up your channels to do just that. Reaching your target audience has never been easier.

### THE MOST ADVANCED DIGITAL SIGNAGE PLATFORM

BrandCast offers the best end-to-end solution, one that has been tested and implemented across various industries. From initial consult to final content output, BrandCast provides you with the power to position your brand at a higher level and increase in-store customer engagement.

- Cloud based scheduling and distribution
- Unlimited users and unlimited storage
- Includes media player



True HD 1980P	Yes
Brightness (NIT)	250
Horizontal Viewing Angles	178
Vertical Viewing Angles	178
Refresh Frequency	300 to 4000
Local Storage	8 GB eMMC built-in Micro SD card slot (card replaces internal storage)
Working Voltage	AC 100-240V, 50-60Hz